

THE BIG CURRY PARTY

The Guildhall Salisbury
Friday 26th October 2018
ABF The Soldiers' Charity

Hot and spicy; sweet and cool – celebrate our soldiers in the heart of Wiltshire

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Sponsorship & Corporate Opportunities:

- ❖ Working with the leading army charity supporting our military
- ❖ Aligned with the military a third of whom live and work in Wiltshire
- ❖ Unite with other leading, prominent companies and employers in the county
- ❖ Brand exposure to your growing community and target audience
- ❖ PR Exposure in all media: radio, TV, publications, social media and digitally
- ❖ Opportunity to offer corporate hospitality

Our audience:

Targeted A/B private individuals from Wiltshire.

We would also like to invite one or two well-known individuals, with the help of our sponsors, to attend the event who will engage with our target audience, and will lead to increased county-wide publicity.

Who's Involved:

VIP Guests and Senior Military Personnel.

County magazines: Hampshire Life, Wiltshire Life, Blackmore Vale and many more including Salisbury Journal and local radio. Coverage of the event (before and after) by local newspapers and other media.

Key Details:

- ❖ Be a part of and experience the most colourful party in October
- ❖ Come and join Wiltshire's leading companies and support our military
- ❖ Hot and spicy; sweet and cool – outstanding food by the best in the business
- ❖ Entertainment & fun in the historic Guildhall in Salisbury

Dates & Timings:

Friday 26th October 2018: 7.30pm to late.

Location:

The Guildhall, Market Walk, Salisbury Wiltshire SP1 1JH.

Tables: £600 for 8 people

This includes a Champagne Reception, Dinner and Entertainment.

Website: www.bigcurryparty.org.uk

All our sponsors and advertisers are also offered the opportunity to add their logo to our website.

Target:

Our aim is to raise £20,000 for the Soldiers' Charity from The Big Curry Party.

All our sponsors and advertisers are also offered the opportunity to add their logo to our website where we are keen to support and promote our partnerships.

Sponsorship & Corporate Hospitality Opportunities

The Big Curry Party provides a number of excellent opportunities to

- Promote your company and brand to our audience
- Entertain your key clients and supporters
- Network and increase exposure to a growing audience

It will also allow you to show your support for the British Army and our soldiers.

We will work with you to create a bespoke package tailored to your company's needs and aligned with your specific marketing and sponsorship objectives.

SPONSORSHIP PACKAGE 1

£5,000

Proposal

As the Gold Sponsor, your company will be synonymous with The Big Curry Party, in aid of ABF - The Soldiers' Charity and will benefit from the highest level of exposure before, during and after the event.

Benefits

- Name/logo will hold a prominent position in all pre-event collateral
- Meet the VIP/celebrity guest(s) at the pre-event Champagne Reception
- Name/logo will be displayed in The Guildhall
- Name/logo on our site and linked to your website
- Name/logo on front cover and Index page of the Programme as a headline sponsor
- Whole Page full colour advertisement in the Programme
- Recognition in all press releases and associated articles
- Access to official and Press photography from the event
- One table at The Big Curry Party reserved for you and your VIP Guests

SPONSORSHIP PACKAGE 2

£3,500

Proposal:

As the Silver Sponsor, your company will be associated with a specific element of the event and will receive significant levels of exposure before, during and after The Big Curry Party.

Benefits:

- Name/logo will hold front position in all collateral
- Meet the VIP/celebrity guest(s) at the pre-event Champagne Reception
- Name/logo will be displayed in The Guildhall
- Name/logo and links to your website from our site
- Half Page full colour advertisement in the Programme
- Recognition in all press releases and associated articles
- Access to official and Press photography from the event
- One table at The Big Curry Party reserved for you and your VIP Guests

SPONSORSHIP PACKAGE 3

£2,000

Proposal:

As our Bronze Sponsor your company could sponsor either the Champagne bar or an Entertainment event and will benefit from a highly sought-after association with The Big Curry Party 2018, in aid of ABF - The Soldiers' Charity.

Benefits:

- Name/logo in all collateral
- Name/logo on our website with links to your site
- Quarter Page full colour advertisement in the Programme
- Access to official and Press photography from the Event

To discuss sponsorship and corporate hospitality opportunities and for more information, please contact us on 01980 611211 or 07818 090913.

We are The Soldiers' Charity. We give lifetime support to serving and retired soldiers and their families. They risk so much for us, but for them, it's "just doing their job".